

# DEEP SPACE

THE VENUE FOR ARTISTS



## HAVE YOU BEEN IN DEEP SPACE?

- Deep Space Art Gallery is the largest private gallery in Parker's Creative District and proud host to International abstract painter, Tadashi Hayakawa, as our artist-in-residence. Ranked best art gallery in Parker, Deep Space offers an excellent opportunity for artists to exhibit and sell their work in an established venue. Cultural events from theatre productions to Wine Walks compliment art shows and increase foot traffic to a minimum of 500 visitors per month.
- We are now accepting applications for month-long exhibitions in 2017. Deep Space Art Gallery offers competitive rates/terms which include curation and installation advisory by Tadashi Hayakawa, opening reception, art talk, studio space and more. We accommodate local and remote artists for either solo or collaborative group exhibitions.
- Deep Space Art Gallery partners with artists in marketing their exhibitions to a wide audience through online/offline media channels. Typical publicity efforts include advertisements in publications, newspapers and community event calendars; multi-location sidewalk displays, posters and banners; social media marketing; targeted email campaigns; direct mail postcards; customized website catalog with payment feature; promotion to local businesses, art groups and more.
- Deep Space founder, Brian Dickman, is committee chair for the Parker Creative District and member of Parker Chamber of Commerce and Downtown Business Alliance. In addition to supporting local non-profits, Dickman partners with PACE Center and Parker Artists Guild on various community initiatives.



"Deep Space is a truly unique creative business that adds tremendous value and character to Parker's Creative District. The combination of art gallery, performing arts and community gathering space draws people into our downtown area improving visitor experience and boosting our local economy."

– **Elaine Mariner**, Director of PACE Center,  
Cultural Director, Town of Parker,



"Throughout my 3-year association with Brian Dickman at Deep Space, he's proven to be a man of integrity and sincerity. His determination in creating excitement and vibration around cultural activities in our community has been vital. I'm very happy to be a part of his vision for Parker's Creative District."

– **Tadashi Hayakawa**,  
International Abstract Painter

"The gallery at Deep Space was a beautiful, professional space to debut my newest photographic exhibit "Transitions". The venue's light and space enhanced my work and the location was ideal for my opening."

– **Jerry Walters**, Photographer,  
Owner of Blue Talon Photography



"As a long-time artist and event planner, I'm delighted to host our New Year's Eve Gala at Deep Space. The venue's club-like atmosphere and inspiring art gallery offers an unbeatable experience in a high-end urban setting right here in downtown Parker."

– **Aneeda Contadeluci**, Fine Art Artist,  
Meeting and Event Organizer



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## WHY DEEP SPACE ART GALLERY?

- Nestled in a beautiful Victorian-style building, Deep Space Art Gallery lies in the heart of Parker's Creative District – a vibrant, walkable arts and entertainment center infused with gathering spaces, specialty retail and fine dining.
- As a full-service venue, Deep Space hosts a variety of events from theatre-style productions to private receptions. The ADA-compliant venue is 7,500 square feet with 500-person capacity.
- Deep Space Art Gallery has 300 linear feet of dedicated wall space for gallery-style installation and pedestals for 3-D artwork. Modern furnishings, LED lighting (High CRI) and 12-foot ceilings of exposed ductwork provide a contemporary/urban atmosphere.
- Amenities include 200-person seating, performance stage and podium, video projection, 20-foot granite bar, high-tops and lounge areas for entertaining. Private meeting spaces with high-speed Wi-Fi, conference tables, chairs and mobile whiteboards are available by reservation.
- Equipment includes HDTVs, projector with large screen, 4000-watt sound system, 16-channel mixer and speakers, wireless microphones and more.

## WHY PARKER COLORADO?

- Parker is filled with opportunity and revenue potential for artists. The community embraces its unique historic, cultural and creative assets by supporting a range of entertainment and educational experiences for all ages.
- Parker consistently scores high in national surveys including 12<sup>th</sup> Best Place to Live in America by CNN Money. As one of the 50 Safest Towns in America, Parker is a highly sought-after place to live.
- Douglas County was rated 2<sup>nd</sup> best county in America with the highest high school graduation rate and lowest poverty rate. As the 7<sup>th</sup> wealthiest county in the U.S., Douglas also ranked 4<sup>th</sup> in fastest job growth.
- With a 15-year growth rate of 810%, the current population is 50k. Parker's average home value across 17k households is \$409k vs \$186k national average.
- On average, Parker residents earn over \$118k per year and maintain \$78k in disposable income. 70% of residents earn more than \$75k annually.
- 66% of Parker residents have earned a 4-year or advanced college education vs 40% national average.

Source: CNN Money, Parker Chamber of Commerce, Parker Chronicle, Parker ESRI, Sperling's Best Places.

## ARTIST RESPONSIBILITY

- Artist to submit high-quality images and artwork specifications spreadsheet to gallery.
- Artist to market and promote art exhibition to their private contacts and professional network. Artist to provide food and beverage for opening reception.
- Artist to install artwork with proper hanging mechanism. Artist to uninstall artwork and complete post-show wall repair (patch and paint).
- Artist to obtain two-way shipping for artwork. Return shipping label and return shipping costs to be included with artwork. If return shipping is not included, artist will be billed for this expense.
- Artist to obtain any necessary artwork insurance.

## GALLERY RESPONSIBILITY

- Gallery commission is 60/40 to artist/gallery with a required \$2k minimum in commission to gallery. No fee incurred if gross sales exceed \$5k. Commission check issued to artist within 14 days of show finale.
- Gallery reserves the right to final curatorial, installation and marketing decisions. Artwork that does not meet gallery criteria or standard will be returned to artist.
- Gallery permitted to photograph or reproduce artwork for promotional, educational or archival purposes.
- Gallery not liable for damages of any kind while artwork is being juried, hung, displayed or in transit.
- Gallery collects payment for artwork purchases and pays local/state sales tax.